

NORTHLAND

COMMUNITY & TECHNICAL COLLEGE

Ag Advisory Meeting

March 17, 2022

Room 705 and Zoom Link: <https://minnstate.zoom.us/j/98593824736>

Committee Minutes

Attendees : Danielle Rodewald, Samantha Lahman, Morgan Burns, Ashley Nerhus, Lynell Wayne, Daryl Rupprecht, Shamani Shikwambi, Alex Barrick, Curtis Zoller

| Topic | Responsible Party | Discussion/Outcome |
|---------------------------------|-------------------|---|
| 1. 2. Welcome and Introductions | ADawn | |
| 3. Purpose | ADawn | 1. Overview of current curriculum. 2. Discussion of AFNR Club and Trips 3. UMC and NDSU Dual Enrollment/Articulation Agreements(in the process) |
| 4. Issues | | a. Need Marketing and Recruiting Ideas 1. Inviting high school students to come and see the program 2. Work Program Credit Reimbursement Through Businesses Tuition Reimbursement Programs – Barrack Farms 3. Connect a student (adopt a student) 4. OCHS and CHS students get them on campus 5. Project Pizza Model from Agriwomen b. PAET 1100 Introduction to Precision Ag 3 credit, Program has been disbanded. Thoughts on alternative course work or internships? |

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| | | <ol style="list-style-type: none"> 1. Practical Ag Precision?? Ag Facilities Class Combine precision ag with some facilities course 2. Class on Government and Ag 3. Internship Classes c. Need for Substitutes and adjunct Lecturers d. More Ag orientated business people on the committee |
| | | <ol style="list-style-type: none"> a. What do you see are needs of your industry or your business in the future? <ol style="list-style-type: none"> 1. Target Middle School – Students are making big decisions early in life 2. Hit All aspects of social media Marketing pieces that give cost comparisons, starting salaries Everyday changes and outdoors are key points Create excitement for Ag and AFNR Advertising partnerships – what could they make 3. Reach out to Ag Pro's in our community about the program and be apart of the program 4. Newsletters – Get articles into newspapers and industry magazine 5. Radio Ad's 6. Online Classes – it's a trend b. Trends you are seeing in the industry |
| Program Expansion Ideas | | <ol style="list-style-type: none"> 1. 2 year Agronomy <ol style="list-style-type: none"> a. Goal of Certified Crop Adviser 2. Ag Business Degree <ol style="list-style-type: none"> a. Ultimate Goal for the Farm, Sales, Parts Manager, Bank, FSA, etc. |

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| 5. Additional | | Next Meeting November of 2022 |
| 6. Adjourned | | |