

Ag Advisory Meeting Minutes

April 13, 2024

Schedule: 9:00-10:00am-

Via: Zoom Link: <https://minnstate.zoom.us/j/961849115141>)

1. Attendance: Daryl Rupprecht Purina; Samantha Lahman—NDSU Extension Animal Science State Director, Brad Naplin—Crop Advisor Lydia Nelson. Current Student, Natasha Mortenson, State FFA, Jacob Bergnev, former student.
2. Overview of the Program
 - a. Issues for the Year:
 - i. Marketing
Still issues on how to get the word out about the program.
Need more presence in schools and social media
 - ii. ADawn – Neck and Shoulder Surgery
Loss of students due to this? Thoughts are so and trends would indicate this.
 - b. Suggested Changes:
 - i. Break out 1 credit from Intro to Animal Science from Lab for CHS
 - ii. New changes that were done in 2023 look good and curriculum looks good
3. Other Concerns:
 - a. Student Enrollment
 - i. Ideas:
 1. Get into High Schools, but that tracks away from current student needs
 2. More marketing
 3. Dive into the industry and work on industry partners
 4. NWMN Cattleman's Conference – NCTC is hosting lunch and will bring over 200 farmers to lunch

Recorded by Lydia Nelson