

Ag Advisory Meeting Agenda

November 17, 2025

Schedule: 9:00-10:00am -

Zoom Link: <https://minnstate.zoom.us/j/92111704143>

- 1) Welcome/Introductions
 - a. Adawn Nelson, Betsy Jensen, Carolyn Carlson, Grant Nelson, John Burkel, Krista Webbers, Samantha Lahman
- 2) Agenda Additions/Corrections
- 3) Minutes from Feb. 17, 2025 Meeting
- 4) College Update
 - a. Administration Changes-Adawn took the Dean position at NCTC so still involved in ag but added other CTE programs to her responsibilities
 - c. Nicky Overgaard and Krystal Carlson Teaching Courses
- 5) What do we want in the next program:
Timeline:
 - a. Feb post position- plug the holes this spring with the same people
 - b. Hire Faculty Member
 - c. Start Date June – There is a grant to offer summer hiring and allow the person to update their curriculum.
 - d. Aug. 24th Start Teaching
- 6) Curriculum Update
 - a. OCHS – Online College in the High School
 - i. Agribusiness off and changed to Companion Animal
 - ii. Intro to Ag always fills
 - b. Agronomy Needs in the Community – 1 year Diploma
 - a. CHS sponsorship? Who do we talk to ???
 - i. Grant talked to CHS, seems to favor agronomy like plant science, chemicals, sprayers, resistance, precision only takes on meaning if you have a soil science and agronomy base. Could add drone licensing at the airport campus, but we won't know about the grant until March.
 - ii. looking into ND offerings at Devils Lake and NDSU. What should be the mix of classes



iii. Can we find an endowment to sponsor the faculty member to head this program?

iv. How can we get a student to enter the program, make it affordable and make it practical?

c. Agribusiness- something similar to the other offerings but adding some bookkeeping, HR, financial courses, can we utilize the existing courses at Northland?

7) Enrollment and Marketing

17 first year and 11 in second year

a. Would be nice to add a drone class, use for crop insurance, crop scouting, animal science

b. Need to increase to 12FYE and increase 10% each year for next 3 years

c. There is a gap for vet techs in Minnesota, and Ely's program is mostly online. Can we get the industry rational to start the program? Biosecurity pieces? Can animal ag support, either with scholarships, promotion? Working in pharmacies, hoof trimming, preg checking, lots of opportunities for animal science pathway

8) Future:

a. What do you see are needs of your industry or your business in the future?

b. How do we get non-agriculture students into agriculture?

d. Marketing Ideas

Social media course idea?

9) Other?

10) Next Meeting – Next Spring March

9)Adjournment

