



Northland Community and Technical College
Architectural Technology and Design
Advisory Board Meeting – April 4th, 2023
Location – moved to Zoom on account of the weather

Members in Attendance:

Rachel Harris – EAPC
Dennis Bukowski – JLG
Trent Peabody – Lumber Mart
Tricia Behm-Johnson – Sterling Carpet One
Rod Lahren – NCTC Arch. Tech. & Design
Erin Bulger – NCTC Arch. Tech. & Design

Members not in attendance:

Trevor Anderson – Foss Architects

Minutes:

- Rod and Erin mentioned recent outreach to various high schools. They have visited Crookston and Lincoln in Thief River Falls. EGF and GF schools have been in for tours and activities as well. A visit to Warroad high school will happen at the end of April and there's been outreach to others as well. They will find some type of follow up material to send to those instructors to help keep Northland in mind for students.
- With the low enrollment and losing students for various reasons, Trent asked if there was anything in place to reach out to former students to encourage them to re-enroll. Erin will look into this.
- We've re-established our transfer agreements to Bemidji State University. Students graduating with an AAS in Architectural Technology can now transfer to Bemidji's Construction Management or Applied Engineering programs. This brings our formal transfer agreement to four, including Dunwoody's Architecture and Moorhead's Construction Management.
- We are looking for other marketing ideas – our website is currently being revamped and we'll make sure our digital tour is still available. Members indicated there may be opportunities in reach out to contractors and developers who are using BIM models as well as reaching out to the Economic Development Corporation. The college is in contact with the Career Impact Academy and we will see what type of pathway will be developed. Maybe looking at a focused marketing campaign during February for Career and Technical Education month. Dennis asked about opportunities for local professionals to work from Northland's campus for a day to give students (and visitors) a chance to see part of a typical day in the industry.
- To create course delivery efficiencies, the ARCH 2295 Portfolio class will now be filled by Job Seeking and Keeping, which is the same number of credits. There is also an online option for that course and students can take it when it best fits their schedule. There is discussion on consolidating the Estimating course with the Carpentry program as well.

Enrollment info:

1st year – Fall 2022: started with 6, 1 withdrew
2nd year – Fall 2022: started with 6, 1 withdrew



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- Administration will be filling Rod's position as a temporary part-time position. Please see the link below and share. We are hoping when enrollment rebounds this will return to a full-time position.
<https://northlandcollege.peopleadmin.com/postings/1681>
- The online CAD course offered through Northland's Workforce Development Solutions is gaining some interest in secondary education. Through the MN Century Program, high school instructors will be able to take the online self-paced course which will hopefully fill a skills gap that could boost interest from students in regional high schools.
- An email invite went out Tuesday the 4th for our Meet and Greet event on Tuesday April 18th from 3:00-6:00 in Room 515. We are inviting the high school instructors we've visited with so they can see some of the opportunity students have after attending our program.

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