

# Northland Aerospace Advisory Committee Minutes

February 10, 2020, 3:35 PM, Room 16

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## Call meeting to order

- Nick Geinert called meeting to order

## Members present

Bob Wold, Richard Chapman, Kathryn Brown, Sam Gorton, Morgan Stroh, Calvin Cavett, Jeff Krein, Nick Geinert, Lynn McGlynn, Dan Kasowski, Houston Kirkeide, Curtis Zoller and Adam Mahne

**Approval of minutes from Fall Committee meeting** – Approved by Chapman, seconded by Bob, all in favor

## Old business

### 1. Marketing

- a. Jon Simmers suggested that we try and get businesses to donate to help market the program.  
Rod Brekken's name was mentioned once again regarding recruiting.
- b. Lynn will try and reach out to Stephanie **Zojonc**, Director of Program Excellence Minnesota State Transportation Center of Excellence to see if they can help with getting the word out of shortage of mechanics and how NCTC has openings for the Aviation Maintenance Program.
- c. Discussion was made on needing some updated equipment. Reach out to Industry partners

### 2. National Reauthorization Act

- a. Bob stated there may be some funds coming from the FAA under the National Reauthorization Act.

### 3. Additional Items

- a. Committee discussed the Aviation foundation and what is happening with it.



To be put on faculty meeting agenda to discuss with Curtis. Was suggested that we get the Foundation up and running again so the money does not go into the general fund and would be earmarked for "Marketing"  
If all is supportive our next step would be to get together to get NEW MEMBERS. Ask Curtis if there is a balance left in the account.  
Will try to make the foundations new mission to be more about recruitment and advertising.

## **New business**

### **1. Class change and block schedule approval**

- a. Jeff explained the classes have been broke out into their individual components and put into a block schedule.
- b. Morgan motioned to approve the classes and block schedule as presented. Richard Chapman seconded. All in favor, motion past

### **2. Curtis talked about Northland Aviation Foundation (NAF).**

- a. NAF is inactive (suspended) currently, there is no activity to bring it out of its suspended state.
- b. The Northland Foundation run by Lars Dyrud, can except donations for aviation, Curtis noted he can supply Lars contact information to Morgan and the rest of the committee. [lars.dyrud@northlandcollege.edu](mailto:lars.dyrud@northlandcollege.edu)
- c. Curtis also noted that he could give Morgan and the committee information on the bylaws and who is currently involved with the NAF.

### **3. Curtis also talked about Marketing.**

- a. A question was posed about having one of our industry partners help with marketing, i.e. they market for the college, Curtis mentioned that this has been discussed with industry in the past and that industry typically will not line themselves with just one college in that manor.
- b. Curtis also stated that he would meet with faculty within the next two weeks to discuss marketing.
  - i. In that meeting he will give the faculty information on what is currently being done with marketing for the AMT program.
  - ii. He also expects the faculty to discuss possible marketing options that may not be currently pursued.
  - iii. Curtis asked Lynn to set up a meeting

**Adjourn** – Motioned by Adam, seconded by Bob, all in favor  
**Meeting adjourned** at 4:16 pm.

