



## **Northland Community & Technical College COMMUNITY ADVISORY COMMITTEE**

8/16/04

6 pm

Room 315

### **MINUTES**

PRESENT: Jim Strandlie, Henry Tweten, Joanna Sheridan, Craig Mattson, Karla Anderson, Steve Gander, Diane Blair, Pat Balstad, Mary Fontes, Dan Scheinkein, Jerome Gunderson, Loren Abel, Oscar Sutherland, Steve Alston, Kent Hanson, Mary Jo Bydal (recorder)

Topic	Responsible Party	Discussion/Outcome
1. Approval of Minutes - 5/17/04		Approved
2. Introductions	Kent Hanson	
3. Further Discussion on Goals #2, #4, #5	Kent Hanson	Service Learning (Jim Strandlie) Service Learning has become a trend in last 10 years throughout the US. Discussed the Agenda (handout) Definition of Service Learning (handout) One of the roles of the coordinator is to form an advisory committee. Audit of what is going on in our campuses. Develop new programs/projects for more faculty with incentives. Would like to form a faculty group. End of semester, arrange a ceremony to recognize all students who participated in a volunteer program. Goal as coordinator is to work with student services to find a way to indicate that a student was

		<p>involved in service learning.</p> <p>Received a grant from MnSCU's center for teaching and learning.</p> <p>Elective at this point. Kent would like to see service learning be a part of program review.</p> <p>Steve Gander feels to keep it elective to be more inviting and feel more like a service.</p> <p>Contract developed with organization, instructor and student. Student usually attends and volunteers at a minimum of 1 hr per week to what ever they can fit into their schedule.</p> <p>Service learning is Community Service, but Community Service is not Service Learning.</p> <p>This is a good marketing tool for the college as well.</p> <p>End of semester write and speak to the class as to what they did and what they got out of it.</p> <p>Benefits the college to help us meet accreditation criteria, build a relationship between the college and community and service with community directly.</p> <p>Community's benefit...free volunteer service, satisfying relationships,</p> <p>Rubric scale...Would like to be at Stage Three.</p> <p>Faculty presentation to be done at EGF on Wednesday, August 18<sup>th</sup>, Pre-service.</p> <p>Component of Service Learning that is not in internships...reflection.</p> <p>Service Learning can be a life changing experience.</p> <p>Jerome, GF schools have been working with SL as a concept. Character building in the classroom, SL hands on.</p> <p>Important to survey your staff and students coming from high schools. Jerome said it is becoming wide spread.</p> <p>Dan S. has read that so many in past 2 generations have no concept of service.</p> <p>Henry, important to get knowledge of economic structure. Teaches understanding of business and economic side of our society. Very important about any community service, giving something back because we all take something out of it. Need civic responsibility. People don't realize amount of direction lower levels of government might have.</p> <p>Oscar, challenge as a community...give to an organization they can join.</p> <p>Has to be publicized. Very important.</p> <p>Put in EGF and GF chambers news letters.</p> <p>Kent, how should we move forward with this?</p> <p>Jim would like feedback. Nothing too time consuming.</p> <p>Jerome suggested to develop a separate committee. Community adv, students, faculty, parents, community could get to 12.</p> <p>Dan hopes we take one step further. Incentivize...greater presence in community and this would help that.</p>
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		<p>Marketing...Joanna Sheridan  Research hired and surveyed 800 general public over phone; businesses through EGF and TRF chambers, monthly news letters (138 responses); faculty and staff questionnaire; transfer institutions; info from strategic plan for the college. Put all together into one marketing plan. Ready in 4 weeks.</p> <p>Goal #5  What are we already doing that parallel with goal 5.  High School counselors or directly to the students to have a tape or CD for students to view or for college personnel to bring on visits.  TRF has equipment that could make tapes or CDs.  If students do these clips, it's a great marketing tool. Doesn't need to be professional and perfect.  Potential career fairs...on campus – how to section in the herald. NCTC doing “How to pick a college for you”; parents and students come in for general info for anyone interested in going to college.  Dan...how do you get people in the door?  Set up a display at parent/teacher conferences...  Create ambassadors to go to schools.  Plan is to have an area on the web site for students to ask questions of students.  Choose different messages for different audiences.  Is there any pressure to provide housing? Somewhat</p> <p>Goal 2...survey drafting  What kinds of things should we look for in identifying high wage, high growth areas in our community?  Engineering  ND congressional meeting needs for techs with scientists. Biotech. Survey source...EERC  Consideration...resources to this effort...in what timelines will returns be provided to the college?  How much to put to long term and short term growth.  Inventory control...</p>
4. Other		<p>Enrollment at 1483 after August 11th registration  Enrollment was at 1450 last fall at 6<sup>th</sup> day.  By the 6<sup>th</sup> day this Fall enrollment could be at 1550...</p>

		<p>Areas booming...Early Child Care, Carpentry is full along with other trades programs, liberal arts evening sessions are near full. Not just one area,,,every program is full.</p> <p>Jim mentioned that TRF chemistry instructor was experimenting with a Saturday only class over the summer session and it was successful.</p>
5. Next Meeting		October 18, 2004, 6-8pm