



Northland Community & Technical College COMMUNITY ADVISORY COMMITTEE

10/18/04

6 pm

Room 315

MINUTES

PRESENT: Oscar Sutherland, Karla Anderson, Candace Beckman, Joanna Sheridan, Dan Schenkein, Mary Fontes, Steve Alston, Loren Abel, Derek Murph, Margo Svoboda, Pat Balstad, Jeff Thomas, MJ Bydal (Recorder)

Topic	Responsible Party	Discussion/Outcome
1. Approval of Minutes - 8/16/04		MSC to approve.
2. Service Learning	Loren Abel	<p>Student Senate will match the project cost. Good relationship with Student Senate. Loren said some of the programs are already participating in Service Learning and didn't realize, i.e. wiring in the new hockey arena for the EGF Blue Line Club.</p> <p>A survey will be coming out to receive feedback and direction to follow.</p>
3. Current Facilities Planning	Steve Alston	Working on preparing FY06 Capital Request. Map distributed. Steve gave an update on the direction the campus is moving, i.e. enlarging library, converting auditorium into 4 classrooms with movable walls to open up for a large space, nursing addition.
4. Marketing Survey	Candace Beckman	Candace is here to find out what it is that we are looking for. Community is looking for high growth, high wage (living wage) jobs and how the college can address those needs. Dan S. stated a living wage would be a wage that could sustain a family of four. Discussion followed...Societal trends. High tech research can be provided by the 4 year university, but need techs trained to work in those areas, which we could train. Foresee health area as a growth area. Discussed focus should be regional. Dan S. stated we should anticipate jobs needing to be filled outside of our area. Tough to relocate people. How can we keep people in the area.

5. Enrollment	Mary Fontes	Handout...Enrollment as of 10/18/04
6. Strategic Goals	Steve Alston	Handout...Draft Strategic Goals Distributed to all the groups of the college for feedback. Next, move to action items for the goals. Handout...Facilities Planning Goals
7. Marketing Update	Joanna Sheridan	Catalog, View Book, Strategic Plan Video to be prepared for the web for each program. Prepare a CD version of our catalog. Web Site: working with PN, aviation and ST programs to increase info on the web. Eventually, each program will have all the same data attached to them. An on-going process. Very time consuming for the faculty of these programs to prepare. New web master hired for both sites with an office at EGF. Marketing committee will meet for the first time in 2 weeks. Need to determine type of advertising, budget, etc. Distance Ed is offered regionally; MSCTC, NTC-Bem, Alexandria and NCTC. A marketing committee also exists from this group, which Joanna Sheridan is chairing.
8. Lean Health Initiative	Pat Balstad	Planning grant to work with 2 health care facilities to apply these principles to industry. MJSP app at St. Paul now, to hear back from them next week if we receive the grant, which allows us to expand the number of health facilities we can work with. Facilities in; Roseau, TRF, Crookston, Hallock, Baudette, Fosston, Bagley. Been asked to expand the lean healthcare training throughout the state of Minnesota. Lean Health Initiative is; Learning to work smarter, rather than harder. Look at processes, save time, save steps. Efficiency and productivity...
9. Future Meetings		Next meeting scheduled for January 24, 2005. Send out the marketing companies info to the committee prior to the next meeting so they can review it and discuss at the next meeting.
10. Adjourned		8:00pm