



East Grand Forks Community Advisory Committee Meeting Minutes

Monday, March 25, 2013

11:30 a.m.

EGF Campus #129

Members Present: Cheryl Anderson, Roger Helland, Eric Icard, David Pace, Jim Richter, Eric Ripley, Wes Stainbrook, Betty McDonald, Henry Tweten, Mary Fontes, Brian Huschle, Dan Klug, Jodi Stauss-Stassen, Gene Klinke, Becky Lindseth, Anne Temte, Shannon Jesme, Justin Stromme.

Members Absent: Loren Abel, Craig Buckalew, Bill Burga, Tim Crary, Bruce Gjovig, Bob Gooden, Scott Huizenga, Deron Pederson, Margo Svoboda, Frank Walski, Barry Wilfarht, Josh Riedy

Recorder: Anne Temte

| Topic | Reporter/Discussion Leader | Discussion/Outcome |
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| 1) Welcome and Introductions | Anne Temte, President | |
| 2) Updates from NCTC administration: a) Enrollment and Admissions | Mary Fontes, Dean of Student Affairs, and Gene Klinke, Director of Admissions and Diversity | <ul style="list-style-type: none">Mary Fontes and Gene Klinke reported that the number of applications for next year are up substantially. Gene attributed this increase to the Minnesota college application week in November. This is a time when Minnesota high school students can apply for college without an application fee. During Minn. college application week our numbers have gone from 50 applicants two years ago to 194 this year.Mary reported that college enrollment peaked in FY2009, following the recession. This year we have grown 4% over last year – this contrasts with a national enrollment decline of 3% in community and technical colleges. |
| b) Aerospace Program Growth | Curtis Zoller, Assoc. Dean of Aerospace Programs, and Jim Retka, Dean of Workforce and Economic Development; Dan Klug, Chief Development Officer & NCTC Foundation | <ul style="list-style-type: none">Curtis Zoller briefly described the Aviation Maintenance Technology, Unmanned Aerial System Maintenance, and Imagery Analysis programs; he reported on enrollment (close to 100 this year with about 150 expected for next year).Curtis and Jim also discussed the TRF facility that will be subject of a capital bonding bill next year. |

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| | Executive Director | <ul style="list-style-type: none"> • Dan Klug reported on the establishment of the Northland Aerospace Foundation (NAF) and the role Northland and the NAF may play in the Enhanced Use Lease at the Grand Forks Air Force Base. • |
| c) Strategic Enrollment Plan | Dan Klug, Chief Development Officer, and NCTC Foundation Executive Director | <ul style="list-style-type: none"> • Dan Klug described the Noel Levitz consultation last year and the work of the Strategic Enrollment Management team this year. • He informed the group of the awards that the Marketing team had won at the recent National Council for Marketing and Public Relations conference. • Several committee members commented on the positive image of the college. |
| d) NCTC Foundation | Dan Klug | <ul style="list-style-type: none"> • Dan Klug reported on the work of the NCTC Foundation – particularly its success with the PSEO scholarship program for Lincoln High School students planning to attend NCTC. The Foundation has awarded more than \$150,000 in scholarships annually in recent years. • The Foundation will host the Hangar Dinner and Dance on June 13. • He also announced the establishment of the Northland Aerospace Foundation. |
| e) Quality Initiative-Higher Learning Commission Accreditation | Brian Huschle, Interim Dean of Academic Affairs, EGF | <ul style="list-style-type: none"> • Brian Huschle described the HLC Accreditation process and that new procedures require colleges to identify a “Pathways” project. Northland’s project is focused on improving retention and completion rates – boosting student success. All aspects of the college, including faculty, support staff, and student organizations can contribute in assisting students in clarifying their goals and being more successful. |
| 3) Challenges: | | |
| a) Budget | Shannon Jesme, Director of Finance | <ul style="list-style-type: none"> • Shannon Jesme briefly described the financial challenges that the college continues to face. However, Northland has done a very good job of increasing its Composite Financial Index which is a measure of institutional sustainability required by both the Higher Learning Commission and the MnSCU System. |

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| b) Student Housing | Becky Lindseth, Executive Director of Administrative Services | <ul style="list-style-type: none"> This topic is a serious one for the Grand Forks area. Vacancy rates are only about 2%. There has been interest from at least one developer in building housing close to the campus – but there are not guarantees that it could be reserved for students. Becky mentioned that the MnSCU system office has done a feasibility study that indicates that housing is needed for the student population. This means that the college could look for a developer to build student housing on college-owned land in EGF. However, we will work first on such a project in TRF and wait to see if the private development in EGF materializes. |
| c) New Program Development | Anne Temte Jim Retka | <ul style="list-style-type: none"> Jim Retka discussed the process that is being developed to insure that new program ideas are fully vetted regarding their affordability and sustainability. It is difficult to consider adding new programs during this time when state budget allocations are so constrained and MnSCU colleges are limited in how much tuition rates can be increased. Until the housing situation can be improved, new programs for the TRF Campus probably cannot be added. Two new programs for the EGF Campus were discussed: Engineering Technology and Public Administration Technology. Some preliminary discussions about both degrees will occur in the next few months. |
| Next Meeting Date | | To be determined. |