

**Appreciative Inquiry –  
TRF Community Advisory Group - Phase II  
September 30, 2008  
DESIGN – What should be—the ideal?  
Co-Constructing**

**Student Success/positive learning environment (small class size, produce prepared, productive, contributing members of society, affordability)**

Placement in field of study for career directed programs

Graduation rates/drop-out rate

Percentage of students continue training at higher level

Percentage of students that stay in region

Alumni support for NCTC (post graduation)

Participation in on-campus activities – Student Center, sports, honor society, clubs

Employer feedback on quality of students – technical skills, communications/verbal & written skills

Percentage of regional high school students attending 2-year colleges that attend NCTC

**Enhanced Learning (technological advancement, on-line learning, adapting teaching tools/techniques)**

Faculty support to be better teachers - \$ spent – how are they spent?

Hours dedicated/committed/expected – i/e/ staff development opportunities

Certification/Licensure – credentialing - % of folks meeting standards

Mentoring Program – educators for educators

Helping master teachers be supported

Technical instructors supported by Advisory Committee- community “experts”

Does not just = on-line learning – completion rate

Opportunity to recruit/enroll “new” students – increase access to non-traditional students

Support services for recruitment, assessment of needs, skills, and retention

Application process – financial aid, assessment

Survey students on teacher “effectiveness”

**High Quality Employees and Programs (Positive Image)**

Certification/Accreditation – National Exams 90% pass rate

Student Enrollment – full program – 90% of programs full

Innovation

Dedication - longevity

Employee Satisfaction – survey

Student Surveys – courses, program, classroom teaching; real time

Employment of graduates
Increase transfer rate – placement 100%
Known for reputation
Work Ethic
Whole person
Retention rates – seek highest in 2-year colleges
Employee adaptability, accountability, assessment
Graduation rates
<b>Enrollment/financial growth</b>
Increase funding from state allocation – by improving NCTC’s standing in the elements that affect formula: MnSCU measures: -Most important is enrollment growth -Increase efficiency in instructional cost study
Increase gifts (Foundation) Total \$ - restricted and non-restricted % goal of increase
Increase grants
Increase enrollment (FYE and headcount) Overall total increase % Increase in targeted areas – struggling areas (programs); Liberal Arts – those that might have a higher profit margin New programs
Pursue students that will benefit from unique niche NCTC offers (targeted marketing) – For example – aviation
Target shortage areas
Reduce resources to obsolete programs
Explore alternate schedules and methods Workforce – target schedules - Measure increased enrollment - Measure growth in demographics
Evening/Week-ends
On-Line: # enrollments # courses offered # targeted markets Measure growth in demographic sectors using this modality
Increase Custom Training - yields both enrollment and financial growth
<b>Positive Relationships and communication internally (one college, mutual respect and collaboration</b>
<b>Facility/Program Expansion</b>

Theme Ranking:

- |          |   |
|----------|---|
| #1       | High Quality Employees and Programs           |
| #2       | Student Success/Positive Learning Environment |
| #3 (Tie) | Enhanced Learning                             |
| #4 (Tie) | Enrollment/Financial Growth                   |

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