



M.E.T.
Marketing and Enrollment Management
Executive Planning Committee

Tuesday, May 26, 2009
11:00 a.m. to 12:30 p.m.
EGF 106 & TRF 662

MET Members:	Steve Crittenden	Scott Fletcher	Mary Fontes
Stacey Hron	Mark Johnson	Gene Klink	Dan Klug
Hank Roehrich	Norma Smith		

AGENDA

A. NCTC Presentations:

1. Academic: Hank Roehrich & Scott Fletcher
2. Athletics & Student Life: Steve Crittenden & Mary Fontes
3. Center for Outreach and Innovation: Jim Retka
4. Creative Services & Marketing: Stacey Hron & Mark Johnson
5. Enrollment Management: Gene Klink
6. Foundation: Dan Klug

B. Style Guide: Please review for future discussion

C. MET Strategic Retreat: June 17 & 19, 2009

- June 17: 9:00 a.m. – 5:00 p.m. Thief River Falls (Room: TBD)
- June 19: 9:00 a.m. – 4:00 p.m. East Grand Forks (Room: TBD)

D. Next Meeting: Tuesday, June 23, 9:00 a.m. Polycom: TRF 662 / EGF 106