



## President's Cabinet Meeting Minutes

Tuesday, February 14, 2012

TRF 735; EGF 115


10 a.m.

### Members Present:

Rocky Ammerman, Clinton Castle, Cindy Cedergren, Steve Crittenden, Dean Dalen, Ron Dvergsten, Mary Fontes, Bob Gooden, Kent Hanson, Stacey Hron, Shannon Jesme, Gene Klinke, Dan Klug, Norma Konschak, Becky Lindseth, Jim Retka, Gerry Schulte, Anne Temte, Jason Trainer, Biggi Haraldsson

**Absent:** Scott Fletcher

### Guests:

Topic	Responsible Party	Discussion/Outcome
<p>This meeting focused on enrollment discussion &amp; several related topics:</p> <p>a. FYE Projections</p> <p>b. Enrollment Challenges</p> 		<p>Rocky Ammerman reported that enrollment figures indicate we are still 4% down in FYE for the year. Last year's final total FYE was 2,828. We are currently at 2,580 FYEs; we expect to gain approx. 150 FYEs from the on-line consortium (we'll have a more accurate figure in March), and approx. 20 additional FYE in Management Education is expected. That brings our projected total FYE to 2,750, which is 78 FYE below last year's total.</p> <p>Discussion was held on possible reasons for enrollment decreases and increases in various programs. Declining enrollment in the LPN program was discussed (currently down 40 FYE); nursing enrollment from the metro area is down; retention/success rate is lower in nursing than in most programs. MET will discuss the current enrollment challenges and how to best market programs that are declining. They will review prospect lists for all programs. More marketing may be needed in all the nursing and allied health programs. Enrollment in aviation is expected to increase by 40 FYE next year; 26-27 are graduating in May, and 13-14 of them have indicated an interest in continuing into the UAS program. Currently the aviation prospect list totals 177. It is unknown what percentage of prospects result in registered students. The enrollment reports indicate the biggest decline in FYE is in nursing and liberal arts. (They go hand in hand, since nursing students are also enrolled in liberal</p>



g. Campus Service Cooperatives		<p>Becky Lindseth shared information about recent discussions with Chief Human Resources Officers. She stated that Campus Service Cooperatives are being highly encouraged by the Board of Trustees, in five priority areas. Work teams are being formed to focus on each of the areas. President Temte stated that some people believe that coops will solve many college resource issues, but there is a need for “high-touch” services in order to retain under-represented students. President Temte stated there appears to be some colliding and incompatible priorities within MnSCU and American higher education right now. Shannon Jesme reported that Northland is participating in the Office Max cooperative service program for office supplies, and will be hosting a representative from Higher One to investigate potential use of their service for issuing college debit cards to students. She noted that Central Lakes College is using Higher One and they estimate they could see an annual cost savings of \$5,000-6,000. A brief discussion was held regarding the current Composite Financial Index (CFI) for Northland.</p>
h. FY13 Budget Requests		<p>Shannon reminded members that the FY13 budget requests are due by February 17<sup>th</sup>. Discussion was held on supply budgets and the process of aligning budgets for growing programs. Information about an alternative budgeting process is expected from a peer college. A framework and guiding principles will be developed to align budgets for programs experiencing high enrollment growth.</p> <p>President Temte suggested that the Deans and Supervisors have discussions with Bob Gooden and Clinton Castle about space utilization/scheduling issues.</p>
i. Expanding Ignite Scholarship Program		<p>President Temte reported on the increase in enrollment from recent Lincoln High School graduates, and discussion was held regarding the Ignite Scholarship program and the need to expand that program into other surrounding communities. Members were asked to forward names of potential contacts/donors or organizations to Dan Klug.</p>
Meeting Adjourned at 11:37 a.m.		
Next Meeting Date		Thursday, March 1, 2012; TRF 735; EGF 115; 9 a.m.