

President's Council Minutes

Wednesday, November 29, 2017 from 9:00 a.m. to 12:00 p.m.

Location: **TRF Room 662** (EGF 290 – First Hour)



Present: Dennis Bona, Jodi Stauss-Stassen, Jim Retka, Lars Dyrud, Shannon Jesme, Mary Fontes, Carey Castle, Mike Curfman, Kristi Lane, Brian Huschle, Chad Sperling, and Julie Fenning.

Absent: Curtis Zoller

1. Strategic Planning Next Steps – Carey Castle/Delore Zimmerman 9:00 a.m. – 10:00 a.m.

Delore Zimmerman presented the revised vision and goals for our strategic planning. Minor edits were made. Delore will send the final to Carey to distribute. The goal is to roll out during January in-service.

2. President's Report – Dennis Bona

- a. **Bowl Game** – The game will be streamed live to the American Legion. Chad will send the email with the link to the live stream.
- b. **Committees** – The President's Council reviewed the list of college committees and determined which ones would be required to post minutes on the website. This is reflected in the Master Committee Chart which is posted on the website.
- c. **Business After Hours** – Dr. Bona shared that NCTC will be hosting the December 21st Chamber Business After Hours event on the EGF campus. Discussion was held regarding activities, displays, and the best way to showcase the college.
- d. **Faculty In-Service** – Brian gave an update on the in-service planning. Dr. Bona's morning address will be streamed between campuses. There will be a 50/50 drawing on each campus.

3. Marketing Update – Chad Sperling

- a. **On-Line Letter Head** – It was determined that Chad will move the letter head files to the N drive to prevent non-employees from using it in inappropriate ways.
- b. **New Virtual Tour Locations** – Chad shared that these should be live by the end of this week.

4. Foundation – Lars Dyrud

- a. **Student Housing** – We have six students who still owe over \$1000. Lars is expecting to lose 30 students between semesters. He is hoping to gain some additional students for spring semester. He is currently working with Arctic Cat/Textron on possible summer intern housing.
- b. **Naming Rights** – The Naming Rights policy was developed by the Foundation based on donation amounts. Lars is requesting guidance for a community request to name the gym after a former coach. Tabled. **ACTION:** Lars will distribute policy to the President's Council for review.

5. Academics – Carey Castle and Deans

- a. **GFAFB Visit to NCTC** – Carey Castle is working to schedule a tour in the near future. Will meet on the EGF campus, possibly visit the TRF and aerospace locations.
- b. **Walking Options for the MEC** – There was a request made for the MEC track by the community. Carey Castle asked if we can open the track to the community for walking. It was determined as long as it was outside and the building was not used, it would be permitted on a trial basis.
- c. **Strategy/Program Idea for the Ag Programs** – Curtis Zoller was absent for this item.
- d. **Item from eLearning: Closed Captioning Project** – Brian Huschle shared details about a system initiative for closed captioning. Northland is currently behind in academic content, mostly in the liberal arts area. It would require an initial upfront investment of \$15,000, and an on-going expense of \$4,000 - \$8,000 annually. The \$15,000 would be reimbursed. The

President's Council approved Brian's request to pursue this project. **ACTION:** Brian will create the proposal.

- e. **Campus Management Reporting:** Time did not allow for this agenda item.
 - i. Thief River Falls – Mike Curfman
 - ii. East Grand Forks – Brian Huschle

6. Human Resources – Kristi Lane

- a. **Sabbaticals** - Kristi shared that there were two sabbatical requests for EGF; none in TRF.

7. Student Services – Mary Fontes

- a. Enrollment – Fall FYE is down 8%
- b. Spring FYE is up 15% from last year on this date.

8. Finance and Facilities – Time did not allow for this item.

9. Policies & Procedures - None

10. Adjournment