

President's Council Minutes

Wednesday, November 7, 2018

9:00 a.m. to 12:00 a.m.

Location: **TRF Room 662**

Present: Dr. Bona, Shannon Jesme, Brian Huschle, James Retka, Jodi Stauss-Stassen, Kristi Lane, Lars Dyrud, Curtis Zoller, Mary Fontes, Mike Curfman, Chad Sperling, and Julie Fenning.

9:00 a.m. – 11:00 a.m.

1. **Brand Refresh Focus Group** – Chad Sperling along with Object, the design firm hired to facilitate the brand refresh for Northland and Pioneer athletics, presented on the brand refresh progress. They shared the results from the initial brand audit and surveys that were sent to employees, students, educational partners, and community members. They also took the group through the strategies for establishing a purposeful, cohesive brand. They will be conducting focus groups for employees, students, and the general public on each campus today and tomorrow. The design firm will then provide Northland with various design options for review.

11:00 a.m. – 12:00 p.m.

1. Leadership Council Update –

- a. **Legislative Ask** – Dr. Bona shared that the election outcome was positive for MN higher education. The system office is optimistic in the request of \$269,000 of new money for the state system.
 - i. **Workforce Solutions** – Dr. Bona shared a handout with Jim Retka regarding an update on Workforce Solutions.
 - ii. **LeadMN Data Request** – Mary has responded to the request for information.
 - iii. **Workforce Development Scholarships** – These will be available again this year, but at 50% of last year's amount. These have been very valuable for Northland.
 - iv. **Collaborative Projects** – Northland is participating in a technology support project with Distance MN.
 - v. **Board of Trustee Teacher of the Year Award** – There were no nominations submitted this year.
 - vi. **Enterprise Services Updates** – The system office is working to develop a process for future system-wide initiatives to ensure a smooth transition.
 - vii. **Negotiations** – The system office is looking for feedback regarding any items administration would like to see changed in the contracts.
 - viii. **Football Programs** – Dr. Bona has meeting with presidents from other Minnesota State colleges with football programs to discuss ideas for improving the programs system-wide.

2. Action Items

- a. **Student Affairs Positions Update** – Mary Fontes and Kristi Lane shared the proposed structure for Student Services.
 - i. Director of Financial Aid (Jerry Schulte) – Position has been accepted by Lisa Bottem.
 - ii. Academic Advisor (Pam Schorsch) – Position will be reposted with minor changes. Veterans Affairs will be transferred to Financial Aid.
 - iii. Associate Registrar (Bobbie Taylor) – Position will not be replaced. Duties have been distributed to current staff on each campus.
 - iv. Registrar/Director of Advising (Lisa Bottem) - Position will be posted as an EGF campus MMA position.
 - v. Financial Aid Assistant (Mya Zutz) - Interviews are next week.

3. Discussion Items

- a. **January In-Service** – Jodi Stauss-Stassen shared a proposal from the professional development faculty regarding the agenda for January in-service.
 - i. Morning - President's Address, Brian Huschle – HLC Update, followed by ILO work sessions.
 - ii. Afternoon – Work on program assessments, discipline meetings, adjourn at 2:00 p.m.
 - iii. Faculty will stay on home campus; Aerospace site faculty will come to TRF campus.
 - iv. This agenda format was supported by the President's Council.

4. Informational Items

- a. **MN Reflect Program** – Brian Huschle would like to participate in the program. Approved.
- b. **Facilities Update** – Shannon gave a brief update on facilities projects. The bonding project for the learning labs has been presented to the system office. The aerospace site Percent for Arts project has begun.

5. Adjournment 12:00 p.m.