



## President's Council

Wednesday, July 10, 2019

9:00 a.m. – 12:00 p.m.

Location: EGF Room 290 (662)

## Minutes

**Present:** Dennis Bona, Brian Huschle, Curtis Zoller, Mary Fontes, Shannon Jesme, Chad Sperling, Kristi Lane, Lars Dyrud, Jim Retka, and Julie Fenning (recorder).  
**Absent:** Mike Curfman and Jodi Stauss-Stassen

### 1. President's Report – Bona

- a. **Chancellor's Visit Recap July 9<sup>th</sup>** – Chancellor Malhotra was on a state-wide campus tour and stopped at the TRF and EGF campuses spreading the word about the workforce development scholarships. Media from both communities were present. The legislature has increased the number of scholarships that will be awarded for the next two years. This is a great program for the college. **ACTION:** Lars will verify that the number of scholarships that can be awarded this fall.
- b. **President's Council Retreat** – It was determined that the retreat will be October 9<sup>th</sup> and 10<sup>th</sup>. **ACTION:** Julie will look at a location in TRF. **UPDATE:** Julie will look at a location at Bemidji State University for the retreat.

### 2. Action Items

- a. **Center for Outreach & Innovation Name Change** - Jim Retka requested to change the name to Workforce Development Solutions. This name will be consistent with other Minnesota State institutions in the regional zone. This will allow for common marketing materials within the region, with individual college branding. **President's Council approved the name change.** Note: Recommendation from the group was to remove Development from the name "Workforce Solutions". Chad shared that the partner colleges have already printed marketing materials. **ACTION:** Jim would share the recommendation with the region.

### 3. Discussion Items – None

### 4. Informational Items

- a. **HLC Assurance Report Progress** – Brian Huschle is comfortable with the progress to date. He has reviewed and provided comments to the writing team. He will continue to review and look for consistency and diversity throughout the report. He is planning to encourage all employees to read through the report so they are aware of its contents if asked a question during the visit. Julie is working on editing.
- b. **HLC Compliance Report** – **ACTION:** Julie will be reaching out for information for the compliance report. Deadline is the same time as the assurance report. Important document to ensure it is accurate and completed on time. **ACTION:** Chad will update the Mission and Vision posters throughout campuses.
- c. **Faculty/Staff In-Service Update** – Curtis Zoller is working on final breakout sessions and will send a draft once it is finalized. Faculty will meet on the first day in EGF. TRF staff will join the morning session from the theater.

### 5. Individual Updates (limited to two minutes)

- a. **Cutis Zoller** – Working through some changes within various programs he oversees. He is researching five new grant opportunities that may fit into the Center of Excellence totaling over \$300,000. His team is receiving great feedback on the NCAT grant received.
- b. **Jim Retka** – The final MAELC report was submitted to the State to receive the last 25% of funding. The FBM program is up in credit sales in FY19 by over 100 credits. Shannon and Jim forecasted that tuition would breakeven, so they will not be increasing tuition this year.
- c. **Brian Huschle** – Meeting with Chad to look at some target marketing for the low enrolled programs. Northland is poised to apply for funds for the Minnesota State Z-Degree program. Northland will no longer manage the Quality Matters program for the system. He is working on hiring a new director for the Academic Success Center.
- d. **Mary Fontes** – Mary is working to hire the counselor position vacated by Dawn Gallardo. She has distributed advising duties to other advisors temporarily. Might look at hiring a temporary advisor if necessary until the position is filled.
- e. **Kristi Lane** – Kristi has been busy with several vacancies and position audits. She is working through the reconciliation of the MSCF settlements. She shared that there is new legislation that came out July 1. HR now needs to send out notification to all new employees upon hire and when there is any change in salary. Several positions are in the search progress: Academic Success Center director, customized training representative, ETAS instructor, Buyer 1, and counselor/advisor.
- f. **Shannon Jesme** – Shannon gave an update on the several facilities projects in progress on the TRF campus. The Northwest Minnesota Arts Council approached us about leasing space. Working out the details to lease the art gallery for ten months out of the year. There is an option for Northland to request an extra month if there is a traveling gallery or if we choose to showcase student art. They will be removing the privacy panel on the windows. Shannon will convene a small group to review all the student art in TRF and remove the art that is damaged, warped, and crooked. They will select the best items to display around the college. The other art pieces will be put into storage at this time.
- g. **Lars Dyrud** – Lars is busy working on the annual Foundation golf tournament held Monday, July 29. He currently has 50 golfers. He is asking everyone to spread the word that they are raffling off a high-end putter. Qdoba is catering the event. Lars will reach out if he needs volunteers to work at the event. They are currently preparing for new students in the housing. They have 90 applicants currently, with athletes scheduled to come in the near future. The housing did well financially this year, landing in the black. He is working on distributing fall scholarships.
- h. **Chad Sperling** – Chad reported that Minnesota State Week was successful with 22 students signing up and coming on campus. Marketing completed brand work with Object Design. The marketing team is working on preparing the new tools for distribution through the brand center website. New business cards and digital letterhead will be released first. They are also finalizing drafts of the college trademarking and licensing policies and procedures for President's Council review. Discussion was held regarding allowing vendors to sell Northland branded items in their retail spaces. More discussion needed.
- i. Jodi Stauss-Stassen - Absent
- j. Mike Curfman - Absent

**6. Adjournment 10:45 a.m.**