

# PRESIDENT'S COUNCIL

Wednesday, October 6, 2021

9:00 a.m. – 12:00 p.m.

Location: **Zoom**

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## MINUTES

**Present:** Sandy Kiddoo, Brian Huschle, Shannon Jesme, Mike Curfman, Lisa Bottem, Jodi Stauss, Curtis Zoller, Shamani Shikwambi, Chad Sperling, Lars Dyrud, and Julie Fenning (Recorder)

### 1. President's Report

- a. **Leadership Council Recap** – The focus of Leadership Council was workforce development scholarships, proposals for Build Back Better funds, NextGen update, and a new position as Executive Director of Workforce (Larry Lundblad will serve as interim).
  - i. Two Searches in progress – BSU President and Vice Chancellor of Academics and Student Affairs
  - ii. Supplemental Budget Request (\$60 Million)
    1. Operating Costs – Funding for Tuition Freeze
    2. Mental Health Resources
    3. Workforce Development
    4. Student Basic Needs
- b. **Upcoming Events**
  - i. East Grand Forks Showcase/GooseFest Recap – Great events to get out into the communities. Well attended.
  - ii. EGF Chamber State of the College – 10/21
  - iii. Manufacturing Days – 10/25 & 10/26
  - iv. Norski's Night – 10/30/21 **UPDATE: This has been postponed.**

### 2. Action/Decision Items

- a. **Student Care Packages** – Jason Pangiarella has been delivering care packages to students in isolation. He has exhausted his budget. Lisa will connect with Jason to determine next steps for Northland. **ACTION:** A small group will meet to work through the coordination piece, resources needed, and next steps. Team: Jason Pangiarella, Shannon Jesme, and Clinton Castle. They will look at basic needs during quarantine.
- b. **Professional Advancement Plan** – Reviewed and Approved.
- c. **EGF Welding Program AWS Grant** – Brian Huschle requested approval to submit for a shared American Welding Society grant. AWS is granting up to \$25,000 to purchase equipment and supplies. Approved.

### 3. Discussion/Clarification Items

- a. **Bookstore Sales Tax Issues** – Northland cannot ship books out of state, except North Dakota due to the reciprocity agreement with that state. This is causing a burden for online students who live outside of Minnesota and North Dakota. Northland will pilot a sales tax program using an add-on with the current software program. This software will track tax transactions with each state. **ACTION:** Shannon will work through this project with the Fiscal Committee.



- b. **Enrollment** – Enrollment numbers were reviewed, and ideas were generated to determine where changes could be made to increase enrollment. Brian is looking at a new software, Salesforce, with a new advising tool for enrolled students to better engage students. Dr. Kiddoo will look into hiring a consultant to look at the funnel for prospects to registered students. New IR/Grants position will help with data-informed decisions.
- c. **Strategic Planning Retreat** – The planning retreat will be October 20, at the Legacy Center, 8:30 a.m. – 4:30 p.m. Dinner will be at the Hive, followed by the Pioneers volleyball game. Michelle Landsverk will facilitate the retreat.
- d. **What Could Be Tour** – Nov. 1 – 3 Dr. Kiddoo will be taking several staff, faculty, community members, and industry partners to visit several colleges in Wisconsin who have turned enrollment around with various initiatives. Workforce Solutions, re-engineered spaces, and student experiences.
- e. **Meeting Restructure** – Dr. Kiddoo will be reviewing the current structure of the President's Council. Marketing will now report to Dr. Kiddoo.

#### 4. Informational/Insight Items

- a. **Budget Update** – The operating budget has been submitted to the system office by the Friday deadline. HEERF reporting is complete. There will be audits relating to HEERF funding taking place over the next six weeks.
- b. **COVID Update** – Northland campuses had the lowest percentage of students vaccinated. The chancellor directed Northland to do some additional outreach and incentives. **ACTION:** Incentive programs for students who get vaccinated are being explored, as well as for students who already have been vaccinated. The student VaxTrax process needs to be rolled out in October. Mike will assist Lars with setting up this process for students. It was determined that campus attendants will assist in masking compliance at games. **ACTION:** Need to communicate to employees that when they are representing Northland, they must wear a mask on and off campus.

#### 5. Individual Updates (limited to two minutes)

- a. **Lisa** – There are three volleyball games left, there are expanded PTK numbers signing up, the second covid vaccine clinic is today in TRF. Lisa is working with Jason Pangiarella to have another vaccination clinic on each campus. Next week is the student flu clinic EGF. Polk County Public Health will also bring the Johnson and Johnson vaccine and make available for students. The American Rescue Plan (ARP) plan was approved by the system office. We do not need to differentiate between part-time and full-time students. Pell eligible students will receive \$1500 each, above Pell range is \$1200. Some will get \$1000, and some \$750 this term. There is over \$350,000 for emergency grants. Lisa will communicate to students that there will be funds again in spring semester.
- b. **Lars** – Working on creating a process for testing for students in housing. There have been internet issues at housing, this is being fixed. Lars has set up a new crowdfunding software. Working with Kelly and Chad on early recruitment scholarships – Golden Ticket.
- c. **Mike** – The accounting officer position is open until filled. NCAT position is open until filled. They are moving forward with the interview process for these positions. The IR/Grants position is in progress.
- d. **Brian** – The deans are working on the course schedule that was published last Friday. Registration begins October 15<sup>th</sup>. He is working with GF schools on a career and technical grant.
- e. **Shannon** – Starting on radio station audit. Will be using CLA this year.
- f. **Shamani** – Shamani has been busy conducting classroom observations. He has been working with advisors on several topics, including hyflex definitions and descriptions.



- g. Chad** – Chad is working on marketing for Minnesota State week. He has updated the website and a press release is going out soon. They have added information sessions – in person or virtual. The Warroad site project website should go live tomorrow. State of the College planning for October 21<sup>st</sup> event. There is an opening for the KTRF segment next Tuesday. **ACTION:** Chad will reach out to Kari and Dorinda to highlight the nursing programs.
- h. Jodi** – Continuing work on COVID protocols and managing the COVID email. She is working with the health program changes through AASC. She is also working with health programs on Northern Valley Expo demonstrations and activities.

**6. Adjournment 11:39 a.m.**

