

Administrative Support-TRF
Program Sustainability Committee Meeting
March 17, 2008

Issues:

- Program has been identified as “at risk” due to low enrollment and graduation numbers.
- Program data shows a decline in enrollment and graduation rates
- Changing demographics, average student is older than average, displaced worker

Opportunities:

- Further evolving the program to an online/evening program
- Identify the direction the program must move in order to attract students
- Market the program as “part-time” breaking away from “2-year program”
- Currently Diploma is attainable as part-time student, AAS is not.
- Develop more “hybrid” courses
- Move to full online offerings

Next Steps:

- Review current offerings and identify additional courses that can be offered online.
- Leverage a presence at the Roseau site
- Kathy & Marcia: solidify a plan to move to fully online
- Market to a new target audience: Artic and Polaris layoffs
- Revise Fall 2008 schedule to fit plan: condensed classes, integrate distance, part-time and on-campus offering
- Investigate conferring an online degree in ADMS, need guidance on how to get approval from AASC and MnSCU.