Northland Community & Technical College
Electronics Technology
Program Sustainability Committee Meeting

October 14, 2011
2:00 PM
Polycom – TRF-545/EGF-115

M I N U T E S

Attendees: Norma Konschak, Andrew Dahlen, Rocky Ammerman, Gene Klinke, Kent Hanson, Jason Trainer, Lori Jonson, Recorder
Absent: Don Fischer

Topic	Responsible Party	Discussion/Outcome
Call to order		2:15 pm.
1. Program Recruiting Materials	Jason Trainer	• Marketing is currently working on "Program Clustering" • The professional photos will be available for viewing in a "thumbprint" format from which specific photos can be requested. • Retractable banner is in progress o Photos of electronics student will be taken on October 18th for use on banner
2. Recruiting Efforts	Andrew Dahlen	Andrew shared information on upcoming Robotic Competition initiative. VEX competition is made up of high school students from grades 7-12. This will be main recruiting tool for Electronics program. Last year there were 8 teams participating (Ada, Lancaster, Warren/Alvarado/Oslo, Red Lake Falls, Win-E-Mac, Fosston, Fisher, Badger) and approx. 100 people on campus for competition – this year projected 60 teams participating. There will be a northern and southern division with 30 teams each. The final tournament must be held on or before March 3rd. 360 is providing funding support for this event and will send the winning team to the World-wide tournament in Anaheim, California.

		Tech. Challenge to be held at Bemidji State.
		• NCTC faculty could volunteer at event.
3. Curriculum Review	Andrew Dahlen	Changed class schedule for first and second year students. Last year tried "Hybrid" course offerings. This did not go over well with students. They prefer traditional courses which allow "hands-on" learning. Curriculum is good.
4. Program Identity	Andrew Dahlen Jason Trainer	Program identify was discussed. Program caters to Digi-Key students. Industrial: Possibly provide Certificate in: • Automated systems • Robotic programming
5. Action Items	Committee	• Recruiting o Keep updated on VEX o Find a date for tournament o Gene will create "Connect" filter for Electronics students • Promotional Materials o Jason Trainer is working on banner – student photos will be taken on 10/18/11 o Admissions will have booth set up for VEX competition o Jason Trainer will provide promotional materials at VEX competition • Web Page o Marketing is working on "Program Clusters" o Jason Trainer will provide feature story for VEX competition • Traditional Advertising o Jason Trainer will do press release for VEX competition
Adjourned		3:10 pm.