



Northland Community & Technical College Speaker's Bureau

February 21, 2007

8:00 – 9:00 AM

Room # 106 EGF / #545 TRF polycom

Membership: Brian Huschle(H), Kent Hanson(H), Margarita Bracamonte(H), Kathy Olson(H), Betsy Jensen(A), Rita Lealos(H)

Assisting Guests: Lindsey Wangberg(A), Chad Sperling(H)

Topic	Responsible Party	Discussion/Outcome
Newest Member!	Rita	It was announced that Dave Christian, from the EGF Psychology Dept, has requested that his name be placed on the Speaker's Bureau member list of available speakers. Dave will soon be updating the Speaker's Bureau of what topics of expertise he wishes to speak.
Web Update	Chad	<p>The Speaker's Bureau link was launched in January and can be found by going to the NCTC home page and looking under "About NCTC" for the Speaker's Bureau. Chad inquired if the group had comments and/or additional questions, or suggestions as to how the group would like this site to be presented. Some suggestions were made to have additional pop-ups or scroll down, whereby bringing further information to interested site visitors. --More dynamic with perhaps more hobbies listed.</p> <p>Topics are very broad, and a request came from Rita to have speakers write a short phrase and/or paragraph about their individual topic(s). This information would not only assist Kathy and Rita for taking down the requesting groups information, but could also be placed on the web site to interest those who may happen on the site in search of a speaker, and encouraging them to contact us.</p>
Marketing Update	Brian	<p>Due to Lindsey's absence, Brian advised the group that Lindsey has contacted him and stated that there is a strategy in place in the marketing of the Speaker's Bureau.</p> <p>Kent was asked if he had made contact with the Chamber members about the newly formed Speaker's Bureau. Kent had mentioned that the Rotary Club would also be an area in which he could promote the</p>

		<p>Speaker's Bureau, since they meet every Wednesday. Kent took Speaker's Bureau brochures with him and will suggest to both the Chamber & Rotary Club to consider the NCTC Speaker's Bureau when they are looking for speakers for their groups meetings. The GF/EGF Rotary Club has an informal presentation which generally included 8 – 10 members. --Kent will advise if arrangements can be made to have a speaker attend the Rotary Club meetings for the month of April. (4 = 1 speaker per week) --Kent thought that both Anne Temte & Jeff Thomas were members of the TRF Rotary Club, and would encourage them to also promote the Speaker's Bureau. –Continued discussion.</p> <p>Kathy Olson announced that she has spoken several times to the nursing student on the TRF campus on gastric bypass surgery, which is topic of valued interest these days. –Margarita Bracamonte advised that she is conducting salsa dance classes through Community Ed. In East Grand Forks. –More individual promotion is needed to assist marketing the Speaker's Bureau.</p>
Meeting schedule	Brian	A suggested meeting schedule for remainder of spring term would be at the end of the spring semester and once again at the end of fall 2008 semester. (April/May; Sept) Additional information to follow.
Other		None at this time.

Next Meeting: End of Spring Semester (April/May)