

STUDENT SUCCESS COUNCIL

MEETING INFORMATION

TITLE	Student Success Council		
DATE	November 15, 2024	TIME	9am – 11am
LOCATION	EGF 280, TRF 515	RECORDER	Julie Fenning
CO-CHAIRS	Sara Johnson, Lisa Bottem		
MEMBERS	<p>Present: Sara Johnson, Lisa Bottem, Lisa Anderson, Don Fischer, Cory Floden, Becca Johnson, Heidi Kippenhan, Corina Feist, Sara Kleinvachter, Mindy Rist, Amanda Hoglo, Abdul Chamma, Michelle Benitt, Bobbie Taylor, and Julie Fenning (recorder).</p> <p>Absent: David Lovly</p>		

I = Info, D = Discussion, A = Action

AGENDA

TYPE	AGENDA ITEM	ACTION TAKEN
I	Check-In	
A	Current Proposal Requests: <ul style="list-style-type: none"> Consumer Information Review and Workgroup Salesforce Training 	<p>The proposal was to form a workgroup to manage the required reports that need to be completed each year. The group would create an organized process to ensure compliance. Proposed group: Cory Feller, Sarah Dorn, Rachel Larsen, Lisa Bottem.</p> <p>Vote: The council recommended approval of proposal.</p> <p>Salesforce – CRM for all student communication. \$20,000 for training of all student services.</p> <p>Vote: The council recommended approval of proposal. There were additional questions regarding number of employees who will be trained for the \$20,000, but it was determined that we cannot wait to implement.</p>
D	Committee/Workgroup Updates: <p>Continuous Improvement – Student Services</p> <ol style="list-style-type: none"> Implement Northland CRM Salesforce Establish Targeted Recruiting Strategies Northland's Identity – Who Are We? 	<ol style="list-style-type: none"> Proposing training for all student services staff. Haven't met yet, as new recruiter was just hired. Working on a survey for students and employees.

	4. Review and Implement Northland's Enrollment Process 5. Eliminate Accuplacer Barrier	4. Had training with the system office for all admissions processes. Team is going to go through the workflow process and map out each step. 5. Proposal is currently in the Learning Council with a request for a proposal #2.
I/D	Open Agenda/Information Sharing	The Times has a positive article in it regarding the value of Northland in our community.
I	Check-Out	

PROPOSAL STATUS

Proposal	Council Recommendation	Date	President	Date
College History, Heritage Calendar	Recommended Report #2 for approval	10/25/24	Approved	10/25/24
Consumer Information Review and Workgroup	Recommended for Approval	11/15/24		
Salesforce Training	Recommended for Approval	11/15/24		

NEXT MEETING:

DATE	December 13, 2024	TIME	9am – 11am	LOCATION	EGF 290, TRF 662
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