

Diversity Task Group Meeting Minutes

Thursday, April 4, 2013 3:00 p.m.-4:00 p.m. Room 129 EGF and Room 545 TRF via POLY COM

Members Present: Dean Dalen, Eugene Klinke, Kassandra Klinkhammer, Kate Schmalenberg, Mary Fontes, Wesley Stainbrook, and Jennifer Zarns (recorder)

Topic	Responsible Party	Discussion/Outcome
Follow-up	Gene	TRF Multicultural Club Advisor: Gene thinks a good person for this position would be someone like George B but he has not had a chance to connect with him yet. Gene will
.	Gene	have conversation with Shannon J. will take place to see if we could add to this position description.
Action Strategies		A request has come in for an activity to increase awareness and support of GLBTQA: Gene has met with the Epic Pride club at the EGF campus. They were told we can support them in activities such as speakers who will come to the campus.
		SEM Questions (attachment): We looked over the indicators and what areas we need to improve in.
	Mary/Gene	 PI- Underrepresented (Pell eligible, 1st Generation, Student of Color) PI- Students of color
		PI- Non-traditional (By decade)
		Identify Strategies (attachments): The identified strategies are below. Best Practices for recruitment and retention discussion (attachment): The identified strategies are below.
		Diversity Strategies Identified

1-10 are retention related 11-22 are recruiting related

1. Performance Indicator: Provide Wash Stations

Strategy: To provide wash stations for students during their prayer time

Cost of Execution: High Potential Impact: High

2. Performance Indicator: Add Diversity Centers

Strategy: To have more diversity centers in the commons for students to have direct

access

Cost of Execution: High Potential Impact: High

3. Performance Indicator: Entrance at campuses welcoming all people

Strategy: Display flags of countries represented, including native flags

Cost of Execution: Medium Potential Impact: High

4. Performance Indicator: Enhance cultural activities on campus

Strategy: Have additional activities on campus that relate to different cultures-example-

different food days Cost of Execution: Low Potential Impact: High

5. Performance Indicator: Reinstate the computer rental program

Strategy: Some students may not have the financial resources to buy a computer up front, we could also we could have a differentiated pay scale to accommodate students

who have a lower income Cost of Execution: Low Potential Impact: High

6. Performance Indicator: Enhanced professional development opportunities to reduce bias in the workplace

Strategy: We could incorporate videos into training on D2L

Cost of Execution: Low

Potential Impact: High

7. Performance Indicator: Add an advisor to work with students of color

Strategy:

Cost of Execution: High Potential Impact: High

8. Performance Indicator: Reapply for the TRIO grant when grant becomes available

Strategy:

Cost of Execution: Medium Potential Impact: High

9. Performance Indicator: Hire more tutors of color

Strategy:

Cost of Execution: Medium Potential Impact: High

10. Performance Indicator: Encourage faculty members and provide professional development opportunities to faculty about the importance regarding the multitude of learning services available to all students

Strategy: We could accomplish this by using faculty testimonials

Cost of Execution: Low Potential Impact: High

11. Performance Indicator: Diverse marketing

Strategy: Conduct targeted marketing to special diverse populations, i.e. marketing in

tribal newspapers and other forms of media that appeal to populations of color

Cost of Execution: Medium Potential Impact: High

12. Performance Indicator: Outreach

Strategy: Get reconnected with the (MNACC) Minnesota Association of Admissions

Counselors of Color activities and events

Cost of Execution: Medium Potential Impact: High

13. Performance Indicator: Curriculum

Strategy: Add more courses that have a diverse perspective

Cost of Execution: High Potential Impact: Medium

14. Performance Indicator: Enhance information regarding financial aid and awards

eligible

Strategy:

Cost of Execution: Low Potential Impact: High

15. Performance Indicator: Add a financial aid advisor

Strategy: An advisor could provide enhanced information regarding all possible sorts of

grants and awards eligible for, including possible agency support

Cost of Execution: High Potential Impact: High

16. Performance Indicator: Produce a video to encourage college

Strategy: The video could be based on behaviors that may have high impact for underrepresented students (See study information: Materials encouraging college-going

seem to make a difference, November 27, 2012)

Cost of Execution: High Potential Impact: High

17. Performance Indicator: Use social media to reach out to students of color

Strategy: (See study information: Survey examines how prospective students use social

media to research colleges) Cost of Execution: Low Potential Impact: High

18. Performance Indicator: Dollars for recruitment of faculty and staff of color

Strategy:

Cost of Execution: High Potential Impact: High

19. Performance Indicator: Outreach to special education instructors

	Strategy: The outreach would be for better transition of students with disabilities into higher education Cost of Execution: Low Potential Impact: Medium 20. Performance Indicator: Conduct a concerted effort to establish and maintain community partnerships, especially those that service underrepresented populations Strategy: Cost of Execution: Medium Potential Impact: High 21. Performance Indicator: Conduct a concerted communication campaign Strategy: This would be for those students who inquire and are identified as underrepresented from inquiry to enrolled stage Cost of Execution: Low Potential Impact: High 22. Performance Indicator: Develop and conduct a bridge program for those who need to become acclimated to the college environment Strategy: Cost of Execution: High Potential Impact: High *Special Notes: Would there be grant dollars available?
Next Meeting Date	Monday, April 22