

2025-26 Strategic Enrollment Priority Project

MEETING INFORMATION

TITLE	Project # 2 – Implement Northland CRM Salesforce		
DATE	11/5/25	TIME	9:00
LOCATION	Zoom	RECORDER	Mindy Rist
CO-CHAIRS	Stacey Hron		
MEMBERS	Sara Johnson, Scott Foss, Shad Gangl, Bree Dronen, Katlyn Tamaalii, Amanda Hoglo		

Weekly Meeting Members: Stacey Hron, Sara Johnson, Scott Foss, Shad Gangl, Chad Sperling, Mahogany Morrison, Bree Dronen, Mindy Rist, Sarah Dorn, Lisa Gunderson, Joseph Agbeko, Amanda Kinney, Alyssa Montgomery, Amanda Hoglo, Katlyn Tamaalii,

Distance MN: Kristi Karels, Mary Lenz, Tiffany Brunko, Stephanie DenHartog, Melissa Schmelz,

TYPE: I = Info, D = Discussion, A = Action

AGENDA

TYPE	AGENDA ITEM	ACTION TAKEN
I	Check-In	
D	Workgroup Updates:	No updates for PSEO Direct campaign in the works
I/D	Open Agenda/Information Sharing	
I	Check-Out	

Action Item Status

Action Item	Brief Update	Date	Other Information	Date Completed
Overage of Prospect Leads	We are over the limit on prospect leads and need to determine a course of action. Chad and Kristi to meet.	11/5/25		
ISRS to Salesforce upload time	Currently happening at the top of the hour, every hour. Looking into if that needs to be the case for everything	11/5/25	Every hour has been working for Admissions.	
PSEO	Course registration needed & need to determine what identifies PSEO types	11/5/25		
Automation	Stacey has been in contact with Hennepin Tech to potentially work with them to set up automation	11/5/25	We may invite them to join next week's meeting	

NEXT MEETING:

DATE:
11/12/25

TIME:
11:00am

LOCATIONZoom