

2025-26 Strategic Enrollment Priority Project

MEETING INFORMATION

TITLE	Salesforce		
DATE	Tuesday, January 27	TIME	9:00am
LOCATION	Zoom	RECORDER	Mindy Rist
CO-CHAIRS	Sara Johnson		
MEMBERS	Amanda Hoglo, Mary B Lenz, Tiffany A Brunko, Stephanie DenHartog, Melissa S Schmelz, Kristi A Karels, Shad T Gangl, Scott A Foss, Stacey L Hron, Chad A Sperling, Bree Dronen, Mindy Rist, Sarah M Dorn, Lisa Gunderson, Joseph D Agbeko, Amanda Kinney, Alyssa J Montgomery, Katlyn Tamaalii		

TYPE: I = Info, D = Discussion, A = Action

AGENDA

TYPE	AGENDA ITEM	ACTION TAKEN
I	Check-In	This group will meet for 30min. Other groups will meet as needed.
D	Workgroup Updates:	Bree working on Direct Admit letter & gave overview of Direct Admit process. Fatal holds removed & future dated holds added. They do not need a transcript and would be good to go for March 15 registration. Day 0 emails CC Enrollment now. Setting up for Direct Admit to do the same.
I/D	Open Agenda/Information Sharing	Looked at report filtered by cohort code and discussed which additional filters to add. Bree will continue to edit.
I	Check-Out	Will be meeting every 2 weeks

Action Item Status

Action Item	Brief Update	Date	Other Information	Date Completed
Completing Direct Admit letter	Bree will work on adding the suggested additions and updates to the letter.	1/27/26		
Reports	Looked at report filtered by cohort code and discussed which additional filters to add. Bree will continue to edit.	1/27/25		
Marketing	Amanda will show how Marketing is using Salesforce	1/27/26		

NEXT MEETING:

DATE
Tuesday,
Feb. 10th

TIME9:00am

LOCATION:
Zoom