



# 2025-26 Strategic Enrollment Priority Project

## MEETING INFORMATION

<b>TITLE</b>	Project #4 – ENROLLMENT - Increase enrollment in low-enrolled programs, that are high cost and above the Minn State 110% instructional cost formula reimbursement, so Northland can effectively compete for instructional allocation resources into the future.		
<b>DATE</b>	May 11, 2026	<b>TIME</b>	8:30-9:30am
<b>LOCATION</b>	645 or zoom	<b>RECORDER</b>	ADawn
<b>CHAIR</b>	ADawn Nelson		
<b>MEMBERS</b>	Kirsten Michalke, Kalen Wiseth, Abdul Chamma Clinton Castle, Patrick Kirby  Absent:		

**TYPE:** I = Info, D = Discussion, A = Action

## AGENDA

TYPE	AGENDA ITEM	ACTION TAKEN
I	Check-In	
D	<ul style="list-style-type: none"> <li>A. Finish Identifying Spaces EGF <a href="#">Lab Space Naming Feb 17 2026.xlsx</a> Go to EGF Tab to review rooms</li> <li>B. Partnership Framework</li> <li>C. Jon Simmer Meeting May 11</li> <li>D. One Pagers</li> <li>E. Instructional Cost Study-Update</li> <li>F. Future: Next Meeting?</li> </ul>	<p>The meeting focused on developing a program sponsorship framework for Northland College, with participants reviewing and refining a tiered sponsorship structure ranging from Champion (\$1,000-\$5,000) to Platinum (\$100,000+). The group discussed specific benefits at each level, including digital display recognition, website recognition, social media presence, and physical signage, while debating whether to maintain separate equipment tiers or integrate them into the broader sponsorship structure. They identified and mapped various lab spaces across Northland's campuses for potential sponsorship opportunities, including specific room numbers for programs like aviation, automotive, and Allied Health. The team also discussed an upcoming meeting with John Simmers on June 11th to present the sponsorship model and seek his support as an aviation program champion.</p>



		ADawn will fix partnership framework/spreadsheets and enter room numbers. To be discussed further at next meeting.  We will continue to meet every other Tuesdays. ADawn will send Calander invites.
I/D	Open Agenda/Information Sharing	
I	Check-Out	

**Action Item Status**

Action Item	Brief Update	Date	Other Information	Date Completed

**NEXT MEETING:**

DATE	TIME	LOCATION
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