

## Cross-Walk of MnSCU Institutional Performance Metrics with NCTC Strategic Enrollment Management Performance Indicators

Prepared for SGC, 3/6/13

MnSCU Metric #	MnSCU Metric Title	NCTC SEM Performance Indicator
1.1	Program Learning Outcomes	
1.2	Licensure Exams Pass Rate	Licensure Exam Pass Rate
1.3	Learning Assessment	
1.4	Student Persistence and Completion	Student Persistence and Completion (1.9.A)
1.5	Completion Rate (Time to Degree)	Completion to Degree (1.9.B)
1.6.A	Affordability – Net Tuition and Fees	
1.6.B	Affordability – Trajectory of Tuition and Fees	
1.7	Employee Diversity	
1.8	Student Diversity	Student of Color
1.9.A	Student Success of Diverse Populations	Student Persistence and Completion (1.4)
1.9.B	Completion Rate for Diverse Populations	Completion to Degree (1.5)
1.10	Campus Climate	
2.1	Certificates and Degrees Awarded	
2.2	Related Employment of Graduates	Placement Rate (program) Graduate Follow-up
2.3	Align Academic Programs with Workforce Needs	Employer Survey (program)
2.4	Customized Training/Continuing Education Enrollment	
3.1	Institutional Support	
3.2	Composite Financial Index (CFI)	Composite Financial Index
3.3	Reserve Ratio	
3.4	Facilities Condition Index (FCI)	
3.5	Private Giving	External Funding Sources
3.6	Grants	External Funding Sources
3.7	Customized Training & Continuing Education Revenue	
4.1.A	Transfer Credits Accepted: Receiving Institutions	
4.1.B	Transfer Credits Accepted: Sending Institutions	Transfer Rate (Overall)
4.2	Curricular Collaboration	
4.3	System Market Share of Awards Conferred	All PIs under KPI – Increase Enrollment
4.4	System Share of Higher Education Enrollment	All PIs under KPI – Increase Enrollment

## **NCTC Strategic Enrollment Management - Key Performance Indicators**

Enrollment – Establish new task group with faculty

- KPI- Increase Enrollment
  - PI- FYE
  - PI- Headcount
  - PI- EGF- FYE & Headcount
  - PI- TRF- FYE & Headcount
  - PI- Distance- FYE & Headcount
  - PI- Funnel Matriculation
  - PI- Program- FYE & Headcount
  - PI- PSEO Enrollment Headcount and FYE (Can we pull concurrent)
  - PI- PSEO Enrollment Conversion Rate

Student Progress- Retention Task Group

- PI- Student Persistence and Completion
- PI- Completion to Degree

Market Position- Establish new task group

- PI- Website Hits
- PI- Program Awareness (HS Counselors, Workforce Agencies, Employer Survey)

Academic Programs- Establish new task group with faculty

- PI- Placement Rate (program) Graduate Follow-up
- PI- Employers Survey (program)
- PI- Transfer Rate (Overall)
- PI- Licensure Exam Pass Rate (Nationally & State pass rates)

Diversity of subpopulation- Diversity Task Group

- PI- Underrepresented (Pell eligible, 1<sup>st</sup> Generation, color)
- PI- Students of color
- PI- Non-traditional (By decade)

Fiscal Health (total revenue and net revenues)- President's Cabinet

- PI- Composite Financial Index (CFI)
- PI- Program Sustainability
- PI- Annual Scholarships (Foundation)
- PI- External Funding Sources (Grant and matches)

**Current Status of Strategic Framework Metrics:  
October 9, 2012**

Metric	Defined	Reportable	Reporting Level
<b>Goal 1: Provide Access to Extraordinary Education for All Minnesotans</b>			
<b>Area: Quality of Graduates</b>			
1.1. Program Learning Outcomes	No	In Development	Institution
1.2. Licensure Exams Pass Rate	Yes	Yes	Institution
1.3. Learning Assessment	No	In Development	Institution
<b>Area: Student Success</b>			
1.4. Student Persistence and Completion	Yes	Yes	Institution
1.5. Completion Rate (Time to Degree)	Yes	Yes	Institution
<b>Area: Affordability</b>			
1.6.A. Affordability – Net Tuition and Fees	Yes	Yes	System
1.6.B. Affordability – Trajectory of Tuition and Fees	Yes	Yes	Institution
<b>Area: Diversity</b>			
1.7. Employee Diversity	Yes	Yes	Institution
1.8. Student Diversity	Yes	Yes	Institution
1.9.A. Student Success of Diverse Populations	Yes	Yes	Institution
1.9.B. Completion Rate for Diverse Populations	Yes	Yes	Institution
1.10. Campus Climate	Yes	Yes	Institution
<b>Goal 2: Be the Partner of Choice to Meet Workforce and Community Needs</b>			
2.1. Certificates and Degrees Awarded	Yes	Yes	Institution
2.2. Related Employment of Graduates	Yes	Yes	Institution
2.3. Align Academic Programs with Workforce Needs	Yes	In Development	System
2.4. Customized Training/Continuing Education Enrollment	Yes	Yes	Institution
<b>Goal 3: Provide Highest value / Most Cost-Effective Higher Education Option</b>			
<b>Area: Efficient Use of Resources</b>			
3.1. Institutional Support	Yes	In Development	Institution
<b>Area: Steward Financial and Physical Resources</b>			
3.2. Composite Financial Index (CFI)	Yes	Yes	Institution
3.3. Reserve Ratio	Yes	Yes	Institution
3.4. Facilities Condition Index (FCI)	Yes	Yes	Institution
<b>Area: Develop New Resources</b>			
3.5. Private Giving	Yes	In Development	Institution
3.6. Grants	Yes	In Development	Institution
3.7. Customized Training & Continuing Education Revenue	Yes	In Development	Institution
<b>Goal 4: Collective Success of the MnSCU System in Serving the State and Regions</b>			
4.1.A. Transfer Credits Accepted: Receiving Institutions	Yes	Yes	Institution
4.1.B. Transfer Credits Accepted: Sending Institutions	Yes	Yes	Institution
4.2. Curricular Collaboration	Yes	Yes	Institution
4.3. System Market Share of Awards Conferred	Yes	Yes	System
4.4. System Share of Higher Education Enrollment	Yes	Yes	System
<b>Total Defined and Total Reportable or In Development</b>	26	28	
<b>Total Not Defined</b>	2		
<b>Total Metrics</b>	28	28	